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ASSIGNMENT

Paper : CP-301, Business Policy & Strategic Analysis

Please attempt any 5 questions out of 10. Each question carry 20 marks.

- Q1.) Write a detail note about strategic planning process. What are the limitations of strategic planning?
- Q2.) What do you understand by vision & mission statement?
- Q3.) What are the role of objectives. Explain SMART formula.
- Q4.) What constitute of an external environment. Explain in detail.
- Q5.) What are the porter's five forces model. Also explain ETOP.
- Q6.) Explain organization competencies & capabilities.
- Q7.) What is SWOT analysis & PESTLE analysis.
- Q8.) What do you understand by benchmarking & life cycle analysis ?
- Q9.) Write a short note on BCG matrix & Experience Curve ?
- Q10.) Write a detail note on
 - a) Corporate Governance
 - b) Corporate Social Responsibility

Last Date
5 Jan 2011

CP-302 (Management of Business Legislation)
MBA 3rd SEM (GJU)
ASSIGNMENT QUESTIONS

Answer any five questions from the following:-

Q1. What do mean by Negotiable Instruments? Discuss the various types of negotiable Instruments .Explain them.

Q2. In what circumstances the company go for winding up and How.

Q3. Define Contract. Explain the essentials of Valid Contract.

Q4. Explain the nature of the contract of sale of goods and bring out clearly the distinction between a sale and agreement to sell.

Q5. Who is unpaid seller? What are the rights of an unpaid seller?

Q6. What do you mean by "Memorandum of Association"? What are its clauses? Explain.

Q7 Write about the Articles of Association? What matters are contained in the Articles of Association?

Q8. Explain the provisions of the Companies Act, 1956. Explain the mode of appointment of the directors of the company & Also Explain the Qualifications and Dis-Qualification of the director.

Q9. Who is a promoter? Describe the Functions, duties & liabilities of a promoter.

Q10. Write a detail note on

- a. Consumer Protection Act, 1986.
- b. Cyber law in India.

Last Date - 5 Jan 2011
With Late Fee - Rs - 500/- 25 Jan 2011

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Define Computer Based Information System.
What are its elements and advantages.
2. What do you understand by decision ? What are various types of decisions ? Why there is a need of decision support ?
3. Explain the usage of DSS technology for Marketing and Finance.

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P.T.O.

4. (a) Define MSS. What role MSS plays in an organization ?
(b) Elucidate the concept of modelling of multi-objective and analytic hierarchy process.
5. Define Artificial Intelligence. Elucidate the need and applications of AI in today's environment.
6. Define GDSS. As a management student, what features you would like to have in GDSS ?
7. Elucidate the major considerations while developing an expert system. What are the various methodologies for developing expert system ?
8. Write notes on the following :
 - (a) Prolog
 - (b) Fuzzy logic.

Note : Attempt any *Five* questions. All questions carry equal marks.

1. What do you mean by Project Selection ?
Outline the procedure adopted in project selection.
2. What is hardware and software ? What factors would you take into consideration while selecting hardware and software ?
3. What do you mean by Decision Analysis ?
How can the decisions be taken using decision tree ? Illustrate with suitable example.

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P.T.O.

4. What is Data ? Describe the various activities of managing data processing in an organisation.
5. List and explain various phases of System Development Life Cycle.
6. Explain the purpose and contents of file and database design with suitable illustration.
7. Why is it important to use system analysis and design methodologies when building a system ? Why not build the system in whatever way seems to be 'quick and easy' ?
8. Write notes on the following :
 - (a) Documentation Tools
 - (b) Conversion Plans.

Note : Attempt any *Five* questions. All questions carry equal marks.

1. What are the various components of DBMS ? Explain the role of DBA in a database environment.
2. Explain relational and network data models in terms of their concepts and constraints.
3. Explain the concept of normalisation ? Why do we need normalization ? Define 1NF, 2NF, 3NF and BCNF with suitable examples.

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4. (a) Illustrate the operations of SELECT, PROJECT and JOIN under relational queries.
- (b) What are the advantages of DBMS over the conventional file system ?
5. (a) What are the additional functions in DDBMS over centralized DBMS ?
- (b) Explain the following in DDBMS with suitable examples :
- (i) Data Fragmentation
 - (ii) Replication.
6. (a) Explain various locking schemes available for concurrency management.
- (b) Define object identity, object structure, class hierarchy in object oriented data bases.
7. (a) Design E-R model for your organisation and describe it properly.
- (b) What is Recovery ? Explain the various recovery techniques in detail.
8. Write short notes on the following :
- (a) DML Commands
 - (b) Data Dictionary
 - (c) Data Security
 - (d) Client-Server Architecture.

Note : Attempt any *Five* questions. All questions carry equal marks.

1. Define internet programming. Why is it required ? What are the different techniques/ languages/tools for internet programming ?
2. What do you understand by scripting language ? What are their characteristics ? Discuss some features of VB and Java Scripts.

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3. (a) What is Digital Signature ? Explain its working.
(b) Define major features of Cyber Laws (IT Act, 2000) in India.
4. What is Linux ? Explain basic features of Linux. Why Linux is becoming popular ?
5. Define Cryptography. What are its various types ? Explain.
6. What are HTML building blocks ? Explain HTML tags related to different HTML building blocks with suitable examples.
7. Illustrate the major principles of web page and web site designing.
8. Write brief notes on the following :
 - (a) Elements of shell programming
 - (b) Role of DOT COM companies.

